Kentucky Diabetes Network Strategic Plan 2025-2027		
Our Foundation	Strategic Objectives	Measurement Indicators
Mission Promoting health and well-being for Kentuckians at risk for and living with diabetes.	<ol> <li>Develop a targeted outreach and recruitment plan that highlights the benefits of KDN membership, particularly for individuals with lived experiences.</li> <li>Actively recruit individuals with lived experiences and providers serving rural communities and underrepresented groups</li> </ol>	<ul> <li>Connect</li> <li>1. Analyze current membership and identify underrepresented groups. Increase membership diversity by 20% within three years.</li> <li>2. Participate in two events yearly representing KDN and promoting benefits of membership.</li> </ul>
Vision Optimal health for all	<ol> <li>Collaborate         <ol> <li>Expand KDN leadership and membership expertise through collaborations with key community partners.</li> <li>Implement collaborative projects, with a focus on expanding partnerships with local organizations, such as BreakthroughT1D, faith- based, and community groups.</li> </ol> </li> </ol>	1. Identify three or more community needs assessments to be used to identify community needs. 2. Complete two major collaborative projects annually with new partners.
	Coordinate  1. Integrate Kentucky data into evaluation process when developing strategies and programs. Utilize data for funding opportunities.	Coordinate 1. Identify key evaluation data pieces within the state. 2. Develop best practices for community organizations specific to data
Core Values	Identify grant opportunities and community fundraising.	analysis.  3. Pursue at least three new funding sources each year.
Integrity	Communicate     Create a comprehensive communications strategy across platforms, ensuring consistent messaging to both community members and providers.	Communicate 1. Increase social media engagement by 30. 2. Increase newsletter reach by 50% within 3 years.
Innovation		
Inclusion		
Engagement		
Advocacy		